2007-2013 EMILIA-ROMAGNA ERDF ROP NETWORKING RESOURCES



GUIDE TO THE 2007-2013 ERDF REGIONAL OPERATIONAL PROGRAMME

The European Regional Development Fund in Emilia-Romagna







BUILDING OUR FUTURE TOGETHER

Continuing to invest in innovation, new product and process creation, in sustainable development and green economy, and in the enhancement are cultural and environmental resources of our region.

These are the priority objectives set by the Emilia-Romagna Region to be reached. Also thanks to the European resources made available by the ERDF ROP for the 2007-2013 period.

The high level of economic development, social cohesion and technological progress, which has been achieved in our region, is for us not a point of arrival but rather a further motivation to pursue the continuous improvement of the "Emilia-Romagna system".

The financial crisis that has occurred over the past few years as had heavy repercussions on the real economy and production and it has been a true acid test for our region.

we have reacted better than others, and thanks to the regional system and enterprises' ability to invest more on innovation and research of new markets and new business models. The awareness of being better positioned than other countries is no reason of consolation, but indie, it encourages us to commit ourselves to fuelling recovery, even though it appears to be still very weak.

green economy, innovation, research and development are for us the keys to secure success and strengthen our system and create the suitable conditions for a stronger Emilia-Romagna region.

The regional high-technology network, which includes all the Technopoles and all the leading edge research institutes, is a fundamental tool to make the necessary jump ahead towards product and service quality.

The Technopoles, which are scattered throughout the regional territory, are major points of reference for more than 1000 mainly young researchers, who can thus develop ideas and projects.

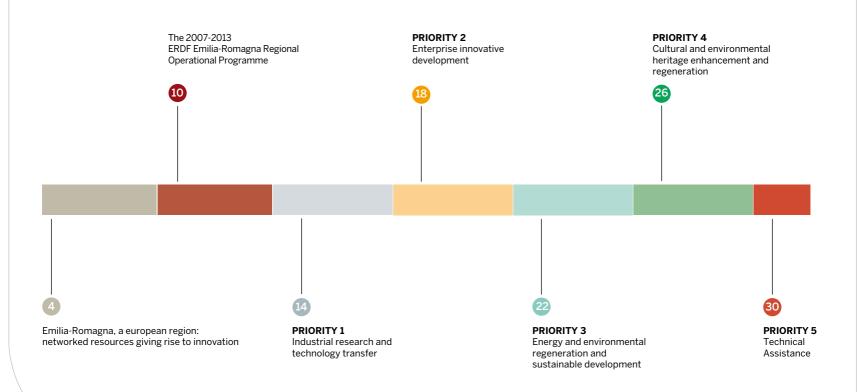
At the same time the support to green economy and the strengthening of sustainable development are and a clear and tangible bouncers given to the European guidelines in the area of environmental policies but also of the opening up of new market outlets, opportunities, growth and employment.

The enhancement of the rich regional cultural and environmental heritage from Piacenza to Rimini can become a powerful flywheel to further strengthen those areas with a tourist vocation, through innovative business solutions and packages but also through the setting up of new services in other areas that have not been so far concerned by tourist flows.

Gian Carlo Muzzarelli

Councillor for manufacturing activities, economic development and telematic plan

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EMILIA-ROMAGNA, A EUROPEAN REGION: NETWORKED RESOURCES GIVING RISE TO INNOVATION







Emilia-Romagna is a networked Region, which is organised like a system, linking together both medium and small-sized cities as well as several small and medium-sized enterprises, engaged in the development of technological, manufacturing and market networks.

It is a closely knit network of development and relations, enabling Emilia-Romagna to rank among the most advanced Regions of Europe, with high levels of economic development and social cohesion, as confirmed by the following data:

- the growth in the Research and Development expenditure in the 997-2006 period was higher than the one recorded in other Italian Regions as well as in other more competitive European Regions;
- in 2004 the largest number of patents per millions of inhabitants was filed with EPO by the Emilia-Romagna Region, as against the national and European average;
- in 2008 the highest employment rate was recorded (70.4%) in the region, as against the Northern and Central Italian Regions, with values much higher than the national average (59.2%), thus exceeding the goal on labour and employment set by the Lisbon European Conference;
- the presence of a widespread cultural and environmental heritage, characterized by a network of more than 170 towns and cities of great artistic-cultural interest, 13 regional Parks, 2 national Parks, 13 natural Reserves and the Adriatic Coast, namely one of the most important Italian tourist districts.

The development of the Emilia-Romagna region is consistent with the goals set by the European Lisbon and Göteborg strategies, aiming towards a knowledge economy, which will be likely to bring about sustainable economic growth with a high social cohesion.

The European Union supports the competitive growth and social and economic cohesion, by allocating resources to the Regions through the Structural funds and, in particular, through the European Regional Development Fund (ERDF).

Over the past few years, the Emilia-Romagna Region has used the European Union Structural Funds at best, by making them available to its local communities and territories, aiming at the modernization of its own economic and social system, with a view to get as close as possible to the highest standards of the European Regions. Today, the challenge is even greater: Emilia-Romagna aims at becoming one of the most advanced European Regions, by supporting investments in enterprises and infrastructures to enhance their competitiveness, to fuel the economic engine to overcome the crisis and to promote a new development based on the knowledge-based economy and on environmental and energy sustainability.

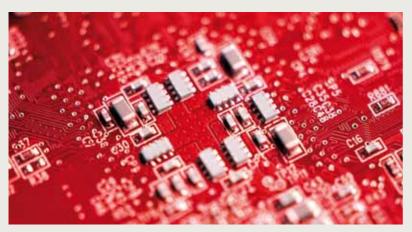
The Emilia-Romagna Region is committed to pursuing the aims set out by Europe, by focusing on innovation, also through the

integration between European resources and its own regional development policies. The EU funds have allowed to strengthen different regional Programming sectors, which had already been launched through its own tools, such as the three-year programme for manufacturing activities, the Regional Telematic Plan, the Regional Programme for Industrial Research and Technology Transfer (PRRIITT) and the Regional Energy Plan.

The Region has promoted the creation of a network of industrial applied research and technology transfer centres, made up of industrial research and technology transfer laboratories, business innovation centres and technology Parks, in the framework of the first Regional Programme for Industrial Research and Technology Transfer (PRRIITT),







The Regional Telematic Plan has widened the broad band distribution throughout the regional territory, up to a 79% coverage of municipalities and 87% of enterprises and of the population.

The three-year programme for manufacturing activities is the main tool whereby the Region has promoted and supported the manufacturing processes and the enterprises present within the regional territory.

The Regional Energy Plan has set out the goals in the areas of energy saving, introduction of new renewable sources and the reduction of greenhouse gas emissions, by subscribing to the goals set by the Kyoto Protocol.







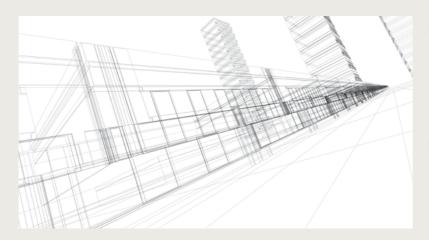
Relevant initiatives have been undertaken in the tourist sector, through promotional and marketing activities in furtherance of the regional system (R.L. 7/1998, subsequently amended by Regional Law R.L. 2/2007) and of the relaunching of the business and tourist sector, through actions targeted for public authorities and enterprises, as envisaged by Regional Laws 40/2002 and 41/1998.

European funds, along with other regional planning instruments play a key role in contributing to the recovery of Emilia-Romagna after the earthquakes of May 2012, supporting business investment and helping to maintain the level of competitiveness of the economic system of the affected areas.











STRUCTURAL FUNDS

Structural Funds are the tools whereby the Region can implement the policies to strengthen the European Union social and economic cohesion principles in order to promote a harmonious, balanced and sustainable development of the Community, by narrowing economic, social and territorial gaps.

REGIONAL COMPETITIVENESS and EMPLOYMENT OBJECTIVE

It is one of the three goals to be pursued to implement the social and economic cohesion policies of the European Union aiming at strengthening the employment, competitiveness and attractiveness of the Region, by anticipating economic and social changes, by raising and enhancing the quality of investments in human capital, innovation and promotion of the knowledge society, entrepreneurship, protection and support of the environment.

THE REGIONAL OPERATIONAL PROGRAMME (ROP)

It is the document that is drafted by the Regions to outline the local development strategy, by providing the details concerning the use of European Funds.

EUROPEAN REGIONAL DEVELOPMENT FUND (ERDF)

It is the set of resources allocated by the European Union to Regions to strengthen their social and economic cohesion, by supporting the development and structural adjustment of regional economies.





THE 2007-2013 ERDF EMILIA-ROMAGNA REGIONAL OPERATIONAL PROGRAMME



The Emilia-Romagna Region supports the social and economic development, in the framework of the ERDF ROP programme, by means of actions in the fields of industrial research, innovation, energy saving and cultural and environmental heritage enhancement.

More specifically, the Regional Operational Programme intends: to strengthen the industrial research and technology transfer network through the creation of technopoles for competitiveness; to foster the growth of enterprises through innovation processes; to promote energy competitiveness and environmental revamping; to enhance and regenerate the cultural and environmental heritage of the Region to support the social and economic development being the potential of the sustainable tourism development.

The Emilia-Romagna ERDF ROP is a resource at the disposal of the regional society as a whole; it is the flywheel that will create a close-knit network of innovation, by fuelling competitiveness through development ideas and projects.

The ERDF Programming provides the Emilia-Romagna Region with the opportunity to pursue the new "territorial cooperation" objective, by creating the European network to disseminate and share best practices and transfer experiences.

The ERDF ROP is articulated according to **5 priorities**, which are designed to implement specific objectives:

- 1. Industrial research and technology transfer
- 2. Enterprise innovative development
- 3. Energy and environmental regeneration and sustainable development
- 4. Cultural and environmental heritage enhancement and regeneration
 - 5. Technical Assistance







2007-2013 ERDF REGIONAL OPERATIONAL PROGRAMME PRIORITIES

PRIORITY	SPECIFIC OBJECTIVE	OPERATIONAL OBJECTIVE
PRIORITY 1 - INDUSTRIAL RESEARCH AND TECHNOLOGICAL TRANSFER	To strengthen the industrial research and technological transfer network e to foster the creation of technopoles for competitiveness	 to develop the high tech regional network and support the business system research capabilities to promote the birth and development of new innovative enterprises
PRIORITY 2 - ENTERPRISE INNOVATIVE DEVELOPMENT	To foster the creation and growth of enterprises through innovation processes	 to support the creation, strengthening and growth of enterprises by means of technological, organizational and financial innovation actions maintain the level of competitiveness of the economy of the areas affected by the earthquake, supporting the recovery and development of companies operating in the area
PRIORITY 3 - ENERGY AND ENVIRONMENTAL REGENERATION AND SUSTAINABLE DEVELOPMENT	To promote energy competitiveness and the energy and environmental regeneration	 to support the environmental and energy regeneration of the manufacturing system to promote experimental sustainable mobility and goods and people logistics solutions oriented to energy efficiency or the use of environmentally-friendly technologies.
PRIORITY 4 - CULTURAL AND ENVIRONMENTAL HERITAGE ENHANCEMENT AND REGENERATION	To support the social and economic development being the potential of the sustainable tourism development	 to enhance and promote environmental and cultural resources to support the social and economic development. to enhance and innovate services and activities to foster access to the cultural and e environmental heritage maintain the level of competitiveness and attractiveness of the areas affected by the earthquake through the revitalization of economic activities and services
PRIORITY 5 - TECHNICAL ASSISTANCE	to secure the effectiveness and efficiency of the operating Programme through actions and tools to support the programming, implementation, assessment, control and advertising of the cofunded actions	 to support the implementation of the operating Programme in its main Preparation, management, monitoring and control phases to carry out the strategic and/or operational assessment of the action to give full visibility to the Programme by means of suitable information and communication actions

PRIORITY-BASED RESOURCE ALLOCATION

PRIORITIES	TOTAL AMOUNT	% out of the TOTAL AMOUNT
1 Industrial research and technology transfer	114.328.164	32,95%
2 Enterprise innovative development	69.591.056	20,06%
3 Energy and environmental regeneration and sustainable development	79.532.635	22,93%
4 Cultural and environmental heritage enhancement and regeneration	69.591.056	20,06%
5 Technical Assistance	13.876.788	4,00%
Total	346.919.699	100,00%







PRIORITY 1 INDUSTRIAL RESEARCH AND TECHNOLOGY TRANSFER

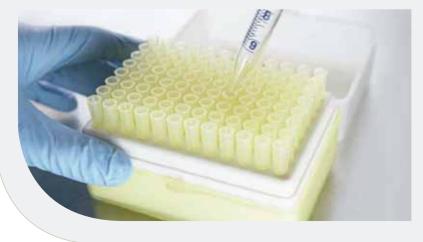


Priority 1 is intended to strengthen the industrial research and technology transfer network and to foster the creation of technopoles for competitiveness.

Priority 1 is designed to further consolidate the transformation of the manufacturing system towards the adoption of a "new industrial model", which is increasingly more oriented towards high technology based on specialist skills and on the enhancement of knowledge assets available at the regional level, starting from the research and University world.

It is designed to fuel the current revolution, thus further strengthening the results that have already been achieved thanks the regional policies that have been implemented over the past few years in the area of research and innovation with special reference to the strengthening of the regional research and technology transfer network supporting the integration processes between industrial research facilities and enterprises.

In particular, a special accent has been laid upon the liaison between the regional research system and the business community, thus living rise to a close-knit network of different innovation centres and laboratories specifically dedicated to industrial research and technology transfer and, at the same time, to further promote the creation of new enterprises especially in high technology sectors, not only by supporting the birth of new enterprises, but also their development to enable them to consolidate their presence on the market.







Priority 1 envisages three different activities:

1. The creation of technopoles devoted to industrial research and technology transfer.

It promotes the implementation of multi-year industrial research activity plans shared at the level of technology platforms, in liaison with Universities and research institutes. The programmes will include the industrial research, experimental development and technology transfer activities, the acquisition and development of technological equipment, functional infrastructures, and the creation of certified laboratories.

The main beneficiaries of this negotiated activity will be Universities,

PRIORITY 1

SPECIFIC OBJECTIVE	OPERATIONAL OBJECTIVES	ACTIVITIES
	To develop the regional high technology	I.1.1 The creation of technopoles devoted to industrial research and technology transfer
To strengthen the regional industrial research and technology transfer network and to foster the creation of technopoles for competitiveness	network and support the business system's research capabilities	I.1.2 Support to "collaborative research" projects for SME's through research laboratories and innovation centres
	To promote the birth and development of new innovative enterprises	I.2.1 Support to the start-up of new innovative enterprises

research institutes and consortia, local authorities and the Emilia-Romagna Region.

2. Support to "collaborative research" projects for SME's through research laboratories and innovation centres.

This activity supports SME's investment projects in industrial research and experimental development towards innovation, in particular by enhancing SME's capabilities to development new products, processes and other relevant innovations, to acquire and manage knowledge for industrial purposes, in collaboration with research groups and in partnership with other enterprises, universities, research centres, and industrial laboratories.

The main beneficiaries of this activity will be SME's, either individually or collectively, in collaboration with Universities, research centres and laboratories, and large enterprises.

3. Support to the start-up of new innovative enterprises.

Its aim is the support to new entrepreneurial initiatives based on the economic enhancement of research outcomes and/or the development of products and services based on new technologies. Actions concern investments to be carried out at the start-up phase of the enterprise or investment projects to enable the enterprise to grow and thrive after the start-up and development phases.

SME's are the beneficiaries of this activity.





PRIORITY 2 ENTERPRISE INNOVATIVE DEVELOPMENT



Priority 2 is intended to foster the creation and growth of enterprises through innovation processes.

Priority 2 supports the evolution of the manufacturing system towards the adoption of new innovation models that are characterized by knowledge-intensive manufacturing processes and products, being the key element to enhance the international competitiveness of the industrial and territorial system.

In this regard, technology becomes an enabler of a broader change, ranging from the network reorganization of complex corporate functions to the introduction of new skills. In operation terms, the Priority aims at supporting the creation, strengthening and growth of enterprises through technological, organizational and financial innovation actions.

In this framework, the support to start-ups and to new competitive enterprises will play a strategic key role and supporting productive investment in the areas affected by the earthquake.









Priority 2 envisages four different activities:

- 1. Support to projects designed for the introduction of ICT in SME's. It intends to foster the introduction and effective use of the new advanced information society technologies into SME's. It supports the introduction of suitable hardware and software that will be likely to allow a continuous and automatic adjustment of manufacturing and organization processes to the changes imposed by the external context and by demand. SME's are the beneficiaries of this activity.
- 2. Support to projects and services for the creation of enterprise networks, for the technological and organization innovation of SME's. This activity is designed to support the organization and technological

This activity is designed to support the organization and technological change processes, through the support to projects and the acquisition



PRIORITY 2

SPECIFIC OBJECTIVE	OPERATIONAL OBJECTIVES	ACTIVITIES
	To support the creation, strengthening and growth of enterprises through technological, organizational and financial innovation actions	II.1.1 Support to projects designed for the introduction of ICT in SME's
To foster the creation		II.1.2 Support to projects and services for the creation of enterprise networks, for the technological and organization innovation of SME's
and growth of enterprises through innovation		II.1.3 Promotion and support to the use of innovative financial management tools within SME's
processes	Maintain the level of competitiveness of the economy of the areas affected by the earthquake, supporting the recovery and development of companies operating in the area	II.2.1 Support to productive investments in the affected area

of knowledge-intensive services, with a view to introduce innovative methodologies and tools for the management and re-organization of individual enterprises and enterprise networks, in process and product innovation terms. The beneficiaries of this activity are start-ups and SME's, both individually and collectively.

3. Promotion and support to the use of innovative financial management tools within SME's.

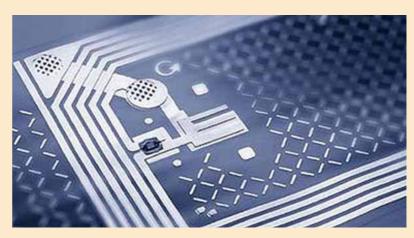
It envisages the design and implementation of innovative financial engineering tools specifically addressed to enterprises, different from the ordinary credit, with the aim to support the birth of new SME's and the growth of the existing SME's, working in the medium and high technology fields, through development strategies that envisage productive investments in enterprises. SME's and the specialized

financial intermediary institutes are the beneficiaries of this activity.

4. Support for productive investment business in the affected area.

The activity, which was introduced after the severe seismic events that have affected the Emilia-Romagna region in May 2012, aims to support the recovery and development of the manufacturing fabric in the affected area, characterized by high intensity and manufacturing specialization, hosting some of the national and international major points of excellence in the biomedical, ceramics and food processing industry, including high-tech research-oriented manufacturing activities.

The SMEs located in the municipalities affected by the earthquake and specialized financial intermediaries are the beneficiaries of this activity.





PRIORITY 3 ENERGY AND ENVIRONMENTAL REGENERATION AND SUSTAINABLE DEVELOPMENT



Priority 3 is intended to promote the energy and environmental regeneration of the manufacturing system.

Priority 3 is designed to promote actions aimed at improving the competitiveness of the economic system by limiting greenhouse gas emissions, by promoting energy saving, the efficient use of resources, the enhancement of renewable sources and cogeneration systems.

From an operation point of view, Priority 3 is designed to support the energy and environmental regeneration of the manufacturing system, through the enhancement of energy and environmental equipment of industrial sites and support to innovative projects,





aimed at enhancing energy efficiency and the use of renewable sources, thus fostering the promotion of the green economy, also through financial engineering tools.

The activities designed to implement the sustainable mobility principles follow the same direction, by encouraging pilot projects and experimental solutions, which are able to reduce energy consumption and climate-altering emissions deriving from transport systems.

Priority 3 envisages four different activities:

1. To enhance the energy - environmental equipment of manufacturing sites.

This activity supports the enhancement of the regional manufacturing system through actions promoting energy saving, the use of renewable sources and the efficient use of resources to reduce polluting emissions.

More specifically, it intends to promote the design and building of networked collective plants, systems and infrastructures, in the wake of the principles applied to the Technologically and Environmentally Equipped Areas.

The main beneficiaries of this negotiated activity are public authorities,

public-private partnerships (joint-ventures, consortia) and the management authorities of the Technologically and Environmentally Equipped Areas.

2. Support to innovative projects in the area of energy-environmental technologies aimed at promoting energy saving and the use of renewable sources.

It intends to promote the enhancement of the regional manufacturing system through actions addressed to individual SME's, promoting energy saving, energy self-generation, the use of energy from renewable to reduce polluting emissions. More specifically, it intends to promote the design and building of technological equipment, plants, systems for SME's designed to achieve a more efficient use of energy,

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SPECIFIC C	BJECTIVE	OPERATIONAL OBJECTIVES	ACTIVITIES	
		To enhance the energy-environmental equipment of the manufacturing system	III.1.1 To enhance the energy - environmental equipment of manufacturing sites	
To promote the energy competitiveness and the energyen vironmental enhancement			III.1.2 To support innovative projects in the area of energy- environmental technologies aimed at promoting energy saving and the use of renewable sources	
		III.1.3 To promote experimental solutions of sustainable mobility and goods and people logistics to enhance energy efficiency or the use of environmentally-friendly energy sources.		
		To promote experimental or pilot projects of sustainable mobility and logistics of goods and people to enhance the use of environmentally-friendly, high-energy efficient, low-emission solutions	III.2.1 To support energy-saving pilot projects for the mobility and logistics of goods and people	

energy saving, and the use of renewable sources.

SME's and the public-private partnerships are the beneficiaries of this activity.

3. Promotion of green economy through financial engineering tools.

The activity consists in the design of innovative financial engineering tools aimed at supporting change processes of the manufacturing system towards the green economy. More specifically, these tools are designed to support specific investments in SMEs, such as: the implementation of energy-saving systems and processes; the development of renewable energy systems; the green transformation of manufacturing systems.

The beneficiaries of this activity are both SME's, individually and

collectively, and specialized financial intermediaries.

4. Support to energy-saving pilot projects for sustainable mobility and logistics of goods and people.

It is specifically designed to support the development or revamping of pilot smart freight handling projects to improve traffic flows and to increase the use of high-energy efficient, low-emission means of local public transport, through experimental or pilot projects.

The main beneficiaries of this activity will be public authorities, public-private partnerships, business consortia and the Emilia-Romagna Region.







PRIORITY 4 CULTURAL AND ENVIRONMENTAL HERITAGE ENHANCEMENT AND REGENERATION



Priority 4 is specifically intended to enhance and regenerate the cultural and environmental heritage of the Region to support the social and economic development, being a potential for the development of sustainable tourism.

The enhancement of cultural and environmental heritage is an increasingly more important factor to raise the quality of life and competitiveness, in particular in urban areas, where the greatest growth opportunities deriving from the new knowledge economy and tertiary activities develop.

Priority 4 therefore promotes integrated actions involving both





public and private authorities, aimed at regenerating and promoting public areas and assets having a cultural and environmental value, by enhancing their usability level.

Following the earthquake that hit the region, the Priority activity also focuses on the maintenance of the level of attractiveness of the affected areas, referring to the specific objective of the measure that is aimed at creating attractive spaces in which to invest, work and live.



Priority 4 envisages five different activities:

- 1. Actions aimed at the enhancement of the cultural and environmental heritage. This activity is designed to promote interventions for the enhancement of cultural and environmental assets, to increase their attractiveness in terms of the economic development and accessibility of the area. It supports interventions for the enhancement of the cultural heritage (artistic, historical, cultural tangible and intangible assets), cultural highlights (museums, libraries, archives, areas, archaeological parks, monuments) and of the environmental heritage. Local authorities are the beneficiaries of this negotiated activity.
- 2. Integrated promotional activities of the cultural and environmental heritage. This activity is designed to support promotional strategies and

PRIORITY 4

SPECIFIC OBJECTIVE	OPERATIONAL OBJECTIVES	ACTIVITIES	
To protect, enhance and promote the regional cultural and environmental heritage to support the social and economic development	To enhance and promote the cultural and environmental assets to support the social and economic development	IV.1.1 activities aimed at the enhancement of the cultural and environmental heritage	
		IV.1.2 activities aimed at the integrated promotion of the cultural and environmental heritage	
	To enhance and innovate services to improve the accessibility to the cultural and environmental heritage	IV.2.1 Support to the enhancement of actions and services to improve the accessibility to the cultural and environmental heritage	
being the potential of the sustainable tourism	Maintain the level of competitiveness and attractiveness of the areas affected by the earthquake through the revitalization of economic activities and services	IV.3.1 Equipment of areas devoted to economic and service activities	
development		IV.3.2 Support to restart the business activities	

actions to enhance the assets that have been identified according to a complementary approach to support access to the various assets and to supplement the regional promotional strategies. The local authorities, public-private partnerships and the Emilia-Romagna Region are the beneficiaries of this activity.

3. Support to the enhancement of the service activities to support access to the cultural and environmental heritage. This activity is designed to enhance the quality of services by strengthening and improving the entrepreneurial activities that are closely connected to the cultural and environmental enhancement of the areas under question.

SME's are the beneficiaries of this activity.

- **4. Equipment of areas devoted to economic and service activities**. The activity will include the infrastructural equipment and adjustment of facilities and areas identified by municipalities and designed to accommodate, even temporarily, business and service activities. The actions aim at extending services necessary for the establishment of activities, to allow the recovery of the affected areas and the return of the population to the urban areas. The municipalities affected by the earthquake, local associations and companies are the beneficiaries of this activity.
- **5. Support to restart the business activities**. This activity is designed to enhance the quality of services by strengthening and improving the entrepreneurial activities that are closely connected to the cultural and environmental enhancement of the areas under question.





PRIORITY 5 TECHNICAL ASSISTANCE



Priority 5 concerns the implementation of tools and actions necessary for the technical and administrative support, monitoring, preparation, information and advertising, audit and control of ROP (Regional Operating Programme).

The Technical Assistance activities are essential to support the management of the Operational Programme. They provide tools and methods that allow to fully implement the Programme in compliance with the aims that have been set out.

The activities envisaged by priority 5 can be summarized as follows: technical assistance, monitoring, control, study and research, assessment, information and advertising.

PRIORITY 5

SPECIFIC OBJECTIVE	OPERATIONAL OBJECTIVES	ACTIVITIES
To guarantee the effectiveness and efficiency of the Operational Programme, through actions	To support the implementation of the Operational Programme in its main preparation, management, monitoring and control phases	Technical Assistance Monitoring Control Study and research Assessment Information and advertising
and tools in support of the programming, implementation, monitoring, assessment, control and advertising of co-funded actions	To carry out strategic and/or operational assessment and control of the action	
Control and daver tising of continued actions	To give full visibility to the Operational Programme through adequate information and communication interventions	and davel tising



This activity is addressed to the ROP final beneficiaries, namely the regional and provincial authorities.











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